



Palette Strengthens Management Team With New Head of International Sales and Partner Alliances

Leading purchase-to-pay specialist appoints Mats Norbäck to further develop the company's international business operations

15 September 2011 – Enterprise purchase-to-pay specialist Palette has appointed Mats Norbäck as Vice President, Head of International Sales and Partner Alliances, to further strengthen its international business operations.

Prior to joining Palette, Mats spent nine years with Basware in international sales, initially as VP of Global Sales, then as VP, Sales Manager. Mats joins Palette with 26 years of experience in the software industry.

Palette's CEO, Lars Ola Petters said: "We're delighted to welcome Mats Norbäck to Palette and we believe that his industry experience, knowledge and enthusiasm will play a key role in further developing and enhancing our business operations globally. Mats will focus on managing our international relationships as we continue to grow our partner base and expand into new countries, helping to drive our plans for growth."

Palette recently announced that it had reached 1,000 customers worldwide, and is continuing its strategy to rapidly grow this number, whilst maintaining its commitment to existing customer relationships. The company is a leader in automated processing and purchase-to-pay solutions, and offers solutions to customers as enterprise software, or as hosted BPO environments via its international partner base. In recent months Palette has recruited three new partners in the US, and one in Australia to serve Asian markets.

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About Palette

Palette is a market leader in solutions for enterprise purchase-to-pay and automated processing of supplier invoices. The company's accounts payable product suite, PaletteArena, offers the most automated approach to supplier invoice matching and straight-through-processing. This helps customers achieve significant, measurable cost savings and efficiency gains across their accounting and business operations. Palette was founded in Sweden in 1993, and has sales offices across Europe and in the US, with over 1000 customers in 34 countries. Visit www.palettegroup.com